

ReplyPro

SOCIAL MEDIA MONITORING

ReplyPro is a social media tracking and management platform that is designed to allow for monitoring of locations and overall corporate brands with a built-in option that allows the end client to easily respond to social media posts.

Tracking location based reviews and overall corporate sentiment can help you gain customer trust, increase brand loyalty, drive more revenue, and reduce marketing spend.

ENHANCED DRAGON REPORTING

All data collected is reported directly within our Dragon dashboard. This is beneficial because it allows your clients to compare social media rankings and reviews with all other data being collected through LiveShopper Sassie technologies.



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SOCIAL MEDIA MONITORING

SOCIAL MEDIA MANAGEMENT MADE EASY

MANAGE ALL OF YOUR SOCIAL MEDIA

Produce more authentic replies and marketing posts to help you engage with more customers and build brand loyalty.

- ▶ Easily schedule posts
- ▶ Track keywords & hashtags important to your brand
- ▶ Quickly respond to customer comments & questions

MANAGE ALL OF YOUR DIRECT MESSAGES

It can be difficult and time-consuming to review and manage a large volume of direct social media messages. ReplyPro helps you organize and respond to important DM's from any platform including sites like Facebook, Twitter, and more.

- ▶ Instantly get notified about brand-relevant messages
- ▶ Easily respond directly in the ReplyPro platform
- ▶ Track and improve response rates & times

MANAGE ALL OF YOUR REVIEWS

Track and monitor all new social media reviews from specific sites such as Google, Yelp, Facebook, TripAdvisor and more.

- ▶ Easily respond to reviews
- ▶ Monitor trends & insights
- ▶ Get more Google reviews

MANAGE ALL OF YOUR VOICE-OF-CUSTOMER INSIGHTS

Easily manage and analyze your reviews, social content, and direct messages so you can quickly understand what your customers want and how they perceive and feel about your brand.

- ▶ Easily spot trends and understand Sentiment Analysis
- ▶ Turn analytics into measurable, actionable insights

MANAGE ALL OF YOUR USER-GENERATED CONTENT

An effective way to market your brand is to share fan photos and content. ReplyPro helps you collect, store, and use User-Generated-Content

- ▶ Easily share customer reviews to social media websites
- ▶ Quickly share customer generated photos
- ▶ Save all content in your own library